

August 10th, 2023, 8:30-19:00
Teatro Maria Sylvia Nunes, Belém, Brazil

Innovation, Finance & Nature

Organization



UMA CONCERTAÇÃO PELA
AMAZÔNIA



GENERAL AGENDA

8:30 às 9:30 OPENING SESSION

- **Marcello Brito**
Interstate Consortium for Sustainable Development for the Legal Amazon Executive Secretary
- **Alexandra Moreira**
General Secretary of Amazon Cooperation Treaty Organization
- **Marcelo Furtado**
NatureFinance Principal & Head of Sustainability, Itaúsa
- **Felipe Jaramillo**
Vice President of the World Bank for Latin America and the Caribbean
- **Morgan Doyle**
Brazil Representative of IDB

9:30 às 11:00 SHAPING A GLOBAL NATURE ECONOMY IN THE 21ST CENTURY

(launch of the Taskforce on Nature Markets' final report and recommendations)

The unprecedented rise in pricing nature into markets must be harnessed to protect nature and deliver a Just Transition to a sustainable, post-carbon economy. This esteemed set of speakers and panelist will interrogate and debate the Taskforce on Nature Markets' final recommendations that can be actioned by policy makers, market actors and citizens to catalyse a global nature economy fit for the 21st century — where markets work for people and the planet.

- **Almir Suruí**
Leader of the Paiter-Surui People

- **Sandrine Dixon-Declève**
Co-President, Club of Rome
— video message
- **Simon Zadek**
Executive Director, NatureFinance and Co-lead of the Taskforce on Nature Markets
- **Adriana Moreira**
Regional Coordinator for Latin America, GEF
- **Mariana Sarmiento**
Founder and CEO of Terrasos
- **Lise Tupaiissu**
Professor and Federal Attorney, Universidade Federal do Pará, Attorney General's Office (AGU)
- **Carlos Lopes**
Chair, African Climate Foundation
- **Tatiana Schor**
Head of the Amazon Coordination Unit, Inter-American Development Bank
- **Ilona Szabó de Carvalho**
Co-founder and President, Igarapé Institute

MODERATOR

Marcelo Furtado
Principal, NatureFinance and Co-lead of the Taskforce on Nature Markets, Head of Sustainability, Itaúsa

11:00 às 11:30 COFFEE-BREAK

11:30 às 12:30 TECHNOLOGY AND INNOVATION IN THE BIOECONOMY

The panel will debate the role of science, technology and innovation in promoting the bioeconomy in the Amazon. It is known that there is still much to be done in connecting the different knowledge on biodiversity and its relationship with opportunities for the bioeconomy, local production modes, technological diffusion and market demands.

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Among others, two challenges will be addressed: platforms to access markets and data-driven technology to highlight the value of biodiversity and the role of technology in fostering the bioeconomy and reducing transaction costs. The panel will cover two main challenges: platforms to access markets and data-driven technology to promote biodiversity value.

- **Fernanda Stefani**
CEO of 100% Amazônia
- **Marcio Miranda**
Specialist in Science Technology and Innovation, Environmental Information Reference Center (CRIA)
- **Luis Meneses**
Senior Advisor, Global Canopy
- **Roberto Pojo Rego**
Secretary for Management and Innovation of the Ministry of Management and Innovation in Public Services
- **Marcelo Behar**
Vice President of Sustainability and Corporate Affairs at Natura & Co

MODERATOR

Roberto Waack

Member of Uma Concertação pela Amazônia, President of the Board of Instituto Arapyáú

12:30 às 14:00 LUNCH BREAK

14:00 às 15:30 MDBS, PRIVATE BANKS AND OTHER FINANCIAL ACTORS FOSTERING BIOECONOMY

The panel will discuss how to generate actionable insights and foster collaborative strategies among multi-development banks (MDBs), private banks, and other financial stakeholders to stimulate the bioeconomy of the Amazon. This panel aims to highlight the importance of innovative financial solutions and sustainability practices in driving economic growth, preserving biodiversity, and mitigating climate change. Through this dialogue, we aim to create a shared understanding of the financial sector's critical role in supporting sustainable development and economic transformation. We also aim to catalyze the joint efforts needed to unlock the

Amazon's bioeconomic potential while ensuring its natural capital's conservation and sustainable use.

- **Svetlana Klimenko**
Global Lead, Sustainable Finance and Lead Climate Finance Specialist for Latin America, World Bank
- **Anderson Caputo**
Chief of Capital Markets, Finance, and Connectivity, Inter-American Development Bank
- **Nabil Kadri**
Deputy Managing Director of Environment, BNDES
- **Ghita Benabderrazik**
Director in the Innovative Finance, Rockefeller Foundation
- **Andrew Dreaneen**
Head of Natural Capital & Liquid Alternatives, Schroders Capital
- **Tony Goldner**
Executive Director of the Taskforce for Nature-related Financial Disclosures (TNFD)

MODERATOR

Tatiana Schor

Head of the Amazon Coordination Unit, Inter-American Development Bank

15:30 às 16:30 INVESTMENT STRATEGIES IN THE BIOECONOMY

Investment strategies in Bioeconomy — This panel will explore how we can align investments with an equitable climate and nature positive economy. We will explore a wide range of strategies from Biodiversity credits, or sustainability linked debt, to public policies and regulatory frameworks that could promote an enabling investment environment on the nature economy and securing equitable distribution of rewards to project developers, sovereigns, and Indigenous Peoples and local communities.

- **Francisco Piyāko**
Leadership of the Ashaninka people
- **Marcelo Augusto Boechat Morandi**
Head of Office of International Relations (Embrapa)
- **Mariana Sarmiento**
Founder and CEO of Terrasos
- **Marcia Groszmann Faria**
Principal Officer Financial Intermediaries, IDB Invest

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- Jose Pugas
*Partner and Head of Responsible Investing
and Engagement at JGP Asset Management*

MODERATOR
Simon Zadek
CEO of NatureFinance

16:30 às 17:00
COFFEE-BREAK

17:00 às 19:00
PANEL WITH AMAZONIAN
GOVERNORS BRINGING
THEIR PERSPECTIVES
ON BIOECONOMY

The governors of the states of the Brazilian Amazon and Ministers of State will close the event with contributions on cooperation between the various actors of government, private sector, finance and civil society for the promotion of sustainable development in technology and innovation and the promotion of the bioeconomy. The panel will address topics such as interfederative cooperation and regional development.

17:00 às 18:00
Governors of the Interstate Consortium for Sustainable Development for the Legal Amazon

MODERATOR
Marcello Brito
Executive Secretary of the Interstate Consortium for Sustainable Development for the Legal Amazon

18:00 às 19:00
Ministers of State, to be confirmed.

MODERATOR
Helder Barbalho
Governor of the State of Pará and President of the Amazônia Legal Consortium

19:00
CLOSING COCKTAIL



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